« CREATIF PROJECT COMPENDIUM »

May 2022

WELCOME TO THE CREATIF PROJECT COMPENDIUM

At Creatif, we help designers create acoustically comfortable workspaces with tailored moving walls, configurable sliding panels and acoustic solutions that enhance employee productivity, satisfaction and wellness.

The Creatif Project Compendium is a collection of our most recent projects.
If you would like to view some of our other work, please visit our website:
www.creatif.org.uk

BJSS, LEEDS

Manufacturing moving wall systems in-house gives Creatif total design flexibility, allowing for bespoke flexible solutions, such as this one located at the Leeds-based offices of technology solutions providers, BJSS.

Located on the waterfront at the city centre's Whitehall Quay building, the ground floor offices were in need of a space division solution to separate a meeting room and the main open-plan space. BJSS requested a system that could pivot on a single point and be locked into place when needed.

This brief was met by modifying the single point version of Creatif's market-leading Solo acoustic moving wall system.

The large – yet lightweight – panels are capable of a single, full 360 degree rotation and use a simple locking to fix them in place which can be released with a single touch.

The brightly-coloured graphics have provide a splash of colour on both sides, matching the same design seen on the meeting room walls.

In addition, Creatif also supplied a number of vertically-suspended Class A acoustic ceiling baffles to help combat any noise-related issues within the office's main open-plan area by absorbing excess reverberation and trapping it in-between panels.

These effective sound absorbers have been wrapped in a variety of coloured fabrics to compliment the colourful accents seen elsewhere within the space.

BIOTECH COMPANY, LONDON

Acoustic ceiling treatments are one of the most popular applications for our super-versatile and eco-friendly Whisper material due to it being lightweight, as well as customisable in terms of both shape and colour.

For this workspace, we worked closely with office fit-out specialists Mansfield Monk to utlisise this versatility and incorporate strip lighting as part of several acoustic ceiling baffle arrangements throughout various plan spaces and meeting rooms for their London-based client.

The end result is a stunning, linear design which visually compliments the exposed ceilings as well as the other colours and textures on display throughout this 28,000 sq ft workspace.

All while helping to improve acoustic comfort within the space, which is achieved thanks to the absorbent nature of the Whisper material. In addition, excess sound is trapped in the gaps between the baffles to further eliminate sound distraction.

Partners:
Mansfield Monk
Tom Green Photography

OFFICE PRINCIPLES, BIRMINGHAM

Having collaborated with Office Principles on a multitude of projects over years, Creatif was approached to provide a number of solutions for their new regional headquarters based at Coleshill Manor Business Park, Garden Six.

Within the areas designed for collaborative working, horizontally-hung ReSound acoustic ceiling rafts were fitted to minimise noise distraction within the open plan space.

To maximise the use of the space available, a Float agile moving panel system was installed which features both whiteboard panels to allow for collaborative activities and Whisper acoustic polyester panels to further help address any noise-related issues.

Float offers a simple solution for both dividing and opening up the space in seconds.

Within the boardroom, vertically-hung ReSound acoustic ceiling baffles help to reduce excessive sound reverberation, resulting in a more comfortable and productive environment for meetings, group tasks and video meetings.

Partners:
Office Principles

CARPENTER BOX, WORTHING

In order to combat poor acoustics in this open plan break out area in Worthing, the commercial interior fit-out and refurbishment specialists at Warnes Projects approached Creatif to provide a solution.

The fabric-wrapped ReSound acoustic ceiling rafts installed provide Class-A levels of sound absorption, resulting in acoustic comfort for those using the space.

Partners:
Warnes Projects

IPF, LEEDS

ADT Workplace was appointed as the design and build partner for IPF's new office space situated at 26 Whitehall Road – a prime position in the city of Leeds. This BREEAM Excellent rated building offers Grade A office space ideal for modern businesses.

According to ADT Workplace, IPF wanted to "switch from a more traditional environment to a hybrid and agile way of working for its 150-strong team, to help employees become more productive by allowing them to work however, whenever and wherever they want. To support this, the best in modern tech was required, including AV equipment, high-speed internet and an online workspace booking system, as well as a wide variety of workplace settings."

Video conferencing and AV facilities can often present acoustic problems caused by excess reverberation. Aware of this, ADT Workplace approached the Creatif team to provide a solution that not only addressed any sound-related issues within the space, but also visually complimented the overall scheme.

Our vertically-hung ReSound baffles were the perfect fit, offering acoustic comfort thanks to their absorbent core and trapping additional soundwaves between the panels – all of which are wrapped in Blazer fabric from Camira, displaying a clean finish to further enhance the look of these sleek meeting spaces.

Partners:
ADT Workplace
Jill Tate Photography

RAPID 7, BELFAST

Cyber security firm Rapid7 appointed SPACE to help launch its new European Research and Development Centre at Chichester House, based in the heart of Belfast city. The 50,000 sq.ft. office space is spread over nine storeys, allowing for plenty of room to accommodate Rapid 7's 250 staff members while providing the long-term flexibility to scale up.

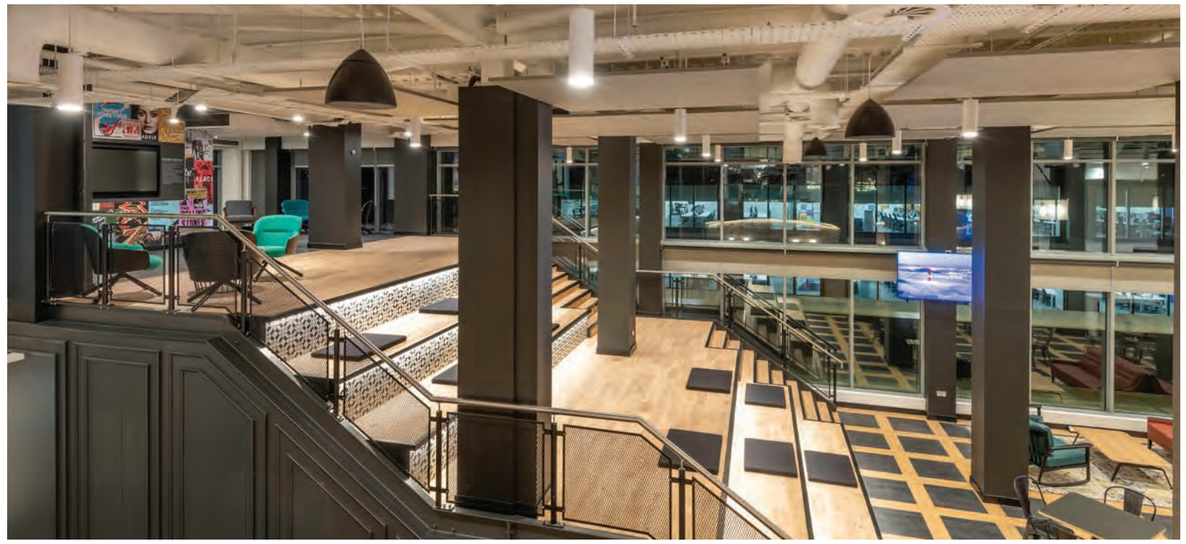
SPACE approached the Creatif team to implement a number of acoustic solutions, starting with the largest open-plan part of this building which contains a variety of seating areas.

When occupied, the high ceilings and plethora of reflective surfaces increase sound reverberation which travels unobstructed across the space, resulting in a lack of acoustic comfort.

The issue was addressed using our ReSound acoustic wall panels and horizontally-suspended ceiling rafts, which provide a Class A level of acoustic absorbency. Additionally, sound is trapped in the void between the panels and ceiling which adds further protection against unwanted noise.

Meeting rooms and collaboration areas present similar challenge; multiple users in a more confined space can also result in excessive sound reverberation when hard surfaces are present – a problem which is further amplified when videoconferencing equipment is introduced.

Once again, our ReSound acoustic wall panels and ceiling rafts were installed to help absorb unwanted sound within a number of spaces designed for collaboration across several floors of the building – resulting in minimized noise distraction, increased acoustic comfort and clearer conversations for those on either end of video calls.



Partners:
SPACE (a Simul Group Company)
The Electric Eye Photography

ASSET VALUE INVESTORS, LONDON

Our Whisper acoustic polyester panels are ideal for creating an infinite range of custom acoustic solutions, such as this wall covering designed and installed in collaboration with ODB Group.

The bespoke design consisting of angular lines creates a seamless aesthetic. They also help to reduce sound reverberation emitted from the mounted TV, while working in tandem with the ceiling baffles above to improve overall acoustic comfort within the space.

Partners:
ODB Group

PLEXAL, LONDON

Plexal bring together startups, scaleups, enterprises and academics to find solutions that can be tested, developed and turned into scalable businesses. Being a self-described "innovation community", it's no surprise that Plexal's brand new Innovation Centre – located at Here East London – is nothing short of cutting-edge.

According to the fit-out professionals at Paragon Interiors, the key deliverables on this project were to; "Create a space to host a state of the art prototyping/tech laboratory as well as individual, flexible offices, to cater for basic co-working as well as private offices to house up to thirty people.

As part of the design an events stage, public open "collaboration spaces" and a "high street", complete with cafe's and retail outlets, were also incorporated."

Creatif fully support open plan, agile working environments, and understand the acoustic challenges they present. This is why we were approached by Paragon to help optimise acoustics within the space. ReSound acoustic ceiling rafts from Creatif are highly effective sound absorbers, soaking up 90% of sound that hits them, in turn helping to eliminate noise distraction.

BRITISH FILM INSTITUTE, LONDON

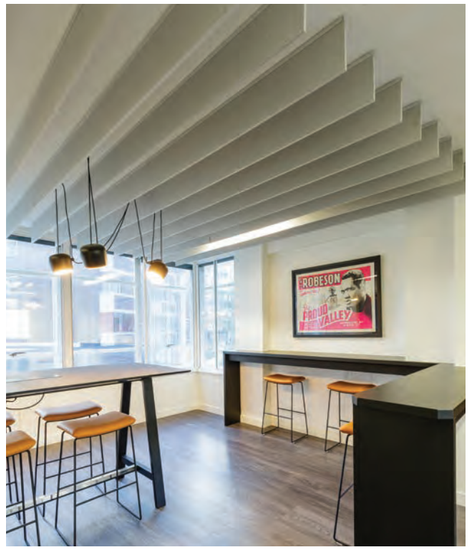
The British Film Institute (BFI) is a film and charitable organisation that promotes and preserves film making and television in the United Kingdom. It has the task of maintaining the world's largest film archive.

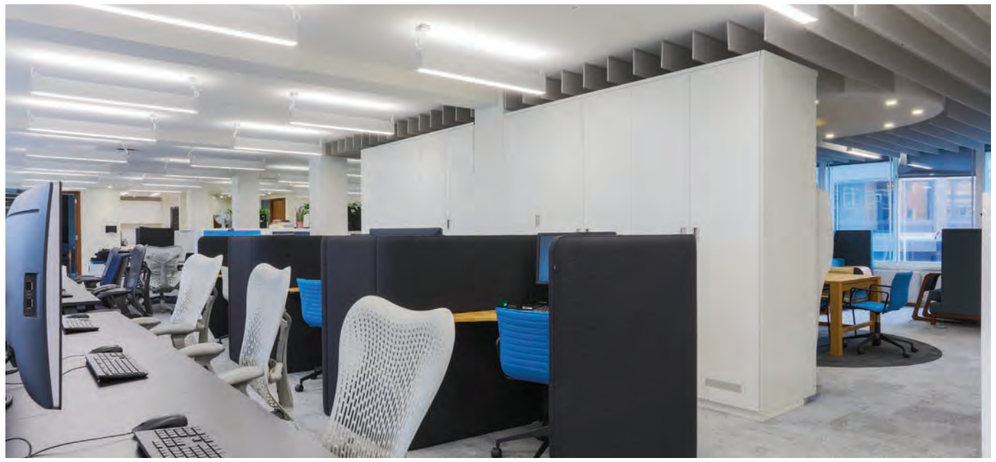
According to fit out specialists, Area, the "building's owners wanted to implement new ways of working in order to minimise wasted space, reduce overheads and generate income by reconfiguring staff spread over five floors into three, creating two floors for subletting. The refurbishment updated first and second floors, and completely renovated a tired 60s fit out on the third floor."

The end result is a light, open plan interior designed to encourage both agile and collaborative working.

Creatif was used to implement the acoustic solutions, utilising Whisper wall and baffle systems in meeting rooms and throughout the open plan spaces. To further extend BFI's event hire offering, a large basement storage area was also transformed into multiple meeting rooms with space to host events.

To do this, Creatif's acoustic and semi-automatic glass moving wall system, Insight, was chosen as it helps reconfigure space in seconds, allowing for a variety of uses. Insight's integrated blinds were the final touch, offering privacy as and when it's needed.





Partners:
Area
RAW Brothers

INFORMA, LONDON

Informa is a multinational publishing and events company with offices in 43 countries and around 6,500 employees. Their London office is situated in Howick Place – a dramatic new landmark office scheme at the heart of Victoria's fast-expanding cultural quarter, and required an operable wall suited to this stunning setting capable of separating two of their meeting rooms.

Equally as important as looks was the need for acoustic integrity between rooms. With this in mind, our Solo 125 semi-automatic was the obvious choice – the electronically operated top and bottom panel seals created a tight closure between track and floor, whilst the 55dB rated panels ensured minimum sound transfer from room to room.

With the Kavdrat fabric wrapped faces, reverberated sound is absorbed, therefore removing sound at source and stopping it travelling into the next room.

In conclusion, a 55dB rated wall with fabric facings and semi-automatic operation provides the ultimate in acoustic comfort and operation.

MOTONOVO, CARDIFF

MotoNovo has been providing car, van and motorbike finance to UK customers for over 40 years. It recently took over the first five floors of the 13,500 sq ft One Central Square office scheme in Cardiff, which forms part of a wider city centre regeneration project taking place immediately in front of Cardiff Central train station.

Morgan Lovell was appointed to design and build the project, which needed to reflect MotoNovo's recent award of finishing sixth in the prestigious '100 Best Companies to Work For' list, released by The Sunday Times. In amongst the racing simulators and fully-stocked staff bar was a brief for flexible space – at which point Creatif was selected by Morgan Lovell to help assist.

Insight, our acoustic glazed operable wall system, was installed to open up and close the large conference rooms to the external collaboration area. Providing maximum light transfer and acoustic integrity, it was an inspired choice to transform MotoNovo's modern office.

The Insight system was coupled with our acoustic moving wall, Solo – fitted with writeable panels to aid agile working – to offer further functionality and provide maximum acoustic integrity between the areas when closed. The end result? A light and flexible space that encourages collaborative and agile working.

Partners:
Morgan Lovell

SPEIRS GUMLEY, GLASGOW

When Speirs Gumley decided to move its 70-strong workforce across Glasgow and into the Red Tree Magenta business suite, Creatif was asked to help deliver a collaborative and engaging workspace.

One of the biggest barriers to a productive working environment is the room's acoustics and with that in mind, Louise Bramhill Interiors approached us to provide some custom-cut panelling.

These feature the Speirs Gumley's branding and are installed on a mixture of twin-point tracks and ceiling-suspended Gripple wires.

After the move, Speirs Gumley,'s owner, Lorraine MacDonald, said: "Everything is helping us work more smoothly and efficiently [and] the modern environment here at Red Tree Magenta will provide the perfect backdrop as we evolve and grow."

Partners:
Louise Bramhill Interiors
Neal Smith Photography

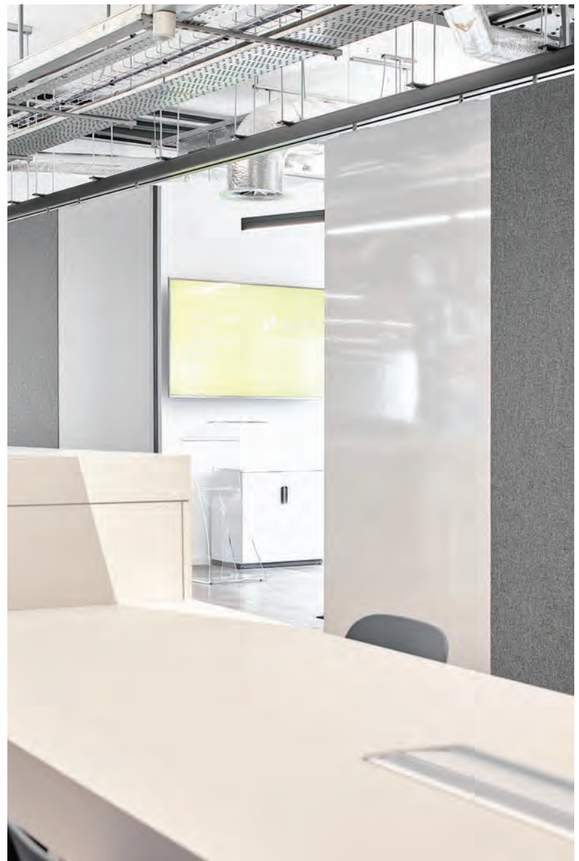
INCREMENTAL GROUP, GLASGOW

Incremental Group's aim is to transform organisations with useful technology, so it's no surprise that they required a top class workspace facility when they opened up a new office in Glasgow's Garment Factory.

Incremental Group's aim is to transform organisations with useful technology, so it's no surprise that they required a top class workspace facility when they opened up a new office in Glasgow's Garment Factory.

Working with fit out firm AKP and Incremental Group directly, Creatif was able to assist in shaping this perfect workspace by manufacturing and installing a selection of agile Float panels in a variety of finishes.

Float helps to create a flexible environment and offers a variety of panel finishes that both complement the design of this workspace, and are also practical thanks to the option of magnetic, pinnable and drywipe surface finishes that are all perfect for activity-based working.



Partners:
Axis Architecture

CODEMASTERS, LEAMINGTON SPA

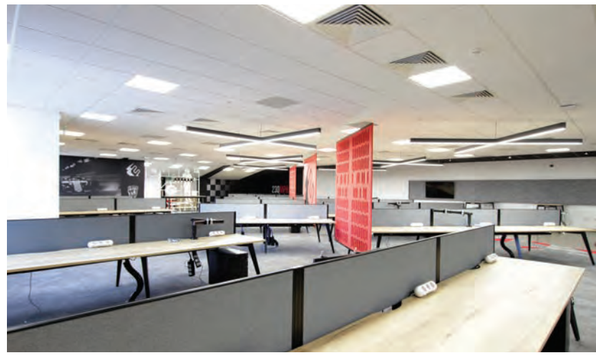
Codemasters have been producing top-quality video games for over 30 years, from cult classic Micro Machines back in 1991, to more recent massive releases such as F1 2020.

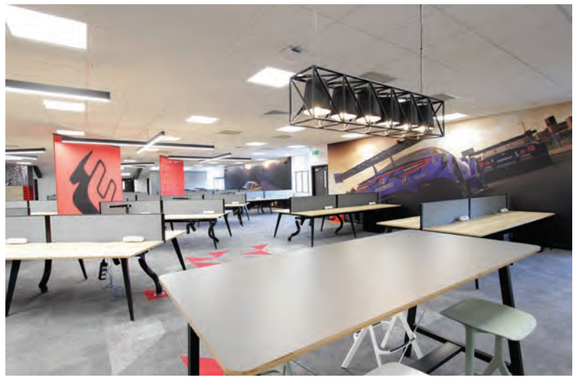
Ultimate Group were charged with delivering a 16,500 sq ft office fit-out and furniture project for this BAFTA award-winning client, and sought the help of Creatif to deliver a space division solution within a large open plan work zone.

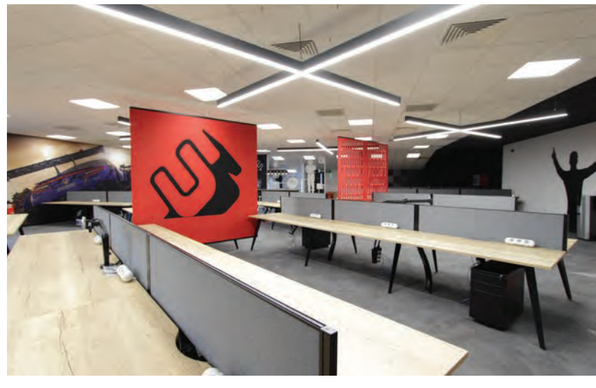
Codemasters have been producing top-quality video games for over 30 years, from cult classic Micro Machines back in 1991, to more recent massive releases such as F1 2020.

Ultimate Group were charged with delivering a 16,500 sq ft office fit-out and furniture project for this BAFTA award-winning client, and sought the help of Creatif to deliver a space division solution within a large open plan work zone.

Several suspended screens were supplied and installed. Made from our eco-friendly Whisper material, the panels display a variety of cut-out patterns and the iconic Codemasters logo which sits proudly in the centre of the space.The red panels – chosen to match Codemaster's striking brand colour – don't just look great. They help to absorb unwanted sound within the busy space thanks to their acoustic properties and act as non-permanent space division solution.







PG GROUP, BRISTOL

After purchasing the well-known premises at Number One Bristol, The PG Group appointed Interaction to deliver overhaul the existing 5,628 sq ft site and create a new, modern workplace for the company's staff. Interaction delivered, designing a contemporary space that encourages agile working through the clever use of open planning and zoning.

Though while open plan workspaces are great for promoting collaborative and flexible working, they often present many challenges when it comes to acoustics. To counter this, Creatif was approached to supply and install a number of ReSound acoustic ceiling rafts to help soak up unwanted sound within the space.

These were placed strategically in key areas across the office (such as above breakout spaces and the main telesales area), stopping sound travelling at source and aiding both concentration and communication.

Partners:
Interaction

BLUECOAT ACADEMY, NOTTINGHAM

A school with an outstanding reputation needs a moving wall for its auditorium. So where does the contractor overseeing the fit out go? To a company with an outstanding reputation for delivering moving walls, of course. Bluecoat Academy in Nottingham has been in existence in one form or another since 1706 and takes pride in being able to offer its students the very best space to achieve academic success.

Well aware of that, contractor J Tomlinson approached Creatif to provide a Solo moving wall. The brief was clear: A large auditorium needed a central, movable, dividing wall installed to enable to the space to be split in two.

The wall must have high acoustic integrity, yet be simple to open and close.

With that in mind, the semi-automatic version of our Solo system was the ideal choice, thanks to its ease of use and high acoustic rating.

The second issue that we were asked to deal with was the potential for excessive noise and reverberation within the space.

An abundance of hard shiny surfaces and a high ceiling void will create excessive reverberation, which isn't great for a space used for the performing arts.

The solution was simple: the addition of ReSound, Creatif's Class A rated acoustic ceiling rafts.

Partners:
J Tomlinson

HUTCH GAMES, LONDON

Hutch Games is a leading independent mobile game developer and publisher, and when they wanted a new, bespoke workplace, they contacted fit out specialists AIS Workplace to oversee the project.

With collaboration at the top of Hutch's wish list for their new office, AIS approached us about the possibility of providing a moving wall to connect different spaces and create a flexible working environment.

AIS' design made great use of the building's existing large windows and so, our Domino system was the perfect fit for this stylish fit out. With mechanical seals that don't require manual operation, Domino is able to configure rooms in minutes.

This was perfect for both AIS and Hutch as it enables staff to open and close the wall easily, meaning different spaces can be configured as and when required.

Sleek, fast, flexible and unlike anything on the market, the Domino system seen here perfectly complements Hutch's company ethos of innovation.

And not only that, it is ideal for fostering a collaborative working environment that innovative companies need to thrive.

Partners:
AIS

PKF LITTLEJOHN, LONDON

Based in the financial centre of the capital, Canary Wharf, PKF Littlejohn provides a full range of financial services to large-scale clients in London and the South East.

Requiring a contemporary working environment, they turned to workplace design experts Maris to redesign their fifth-floor space. The plans called for ceiling space of nearly 210m2 to be covered with a mixture of ceiling baffles and rafts that, together, would create an entrance area that would be as pleasing on the eyes as it would on the ears.

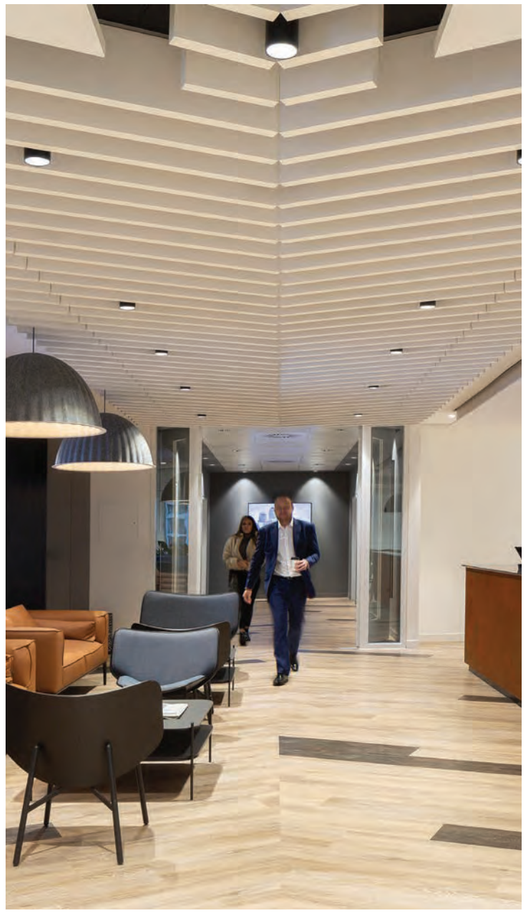
With a clear proposal in mind, they approached us and asked if we'd be able to turn their plans into a reality. We said yes, of course.

All of the baffles were individually cut to a 150mm depth, with joins where necessary, painted white and

installed in a sprawling chevron formation that spilled from the entrance hallway, through the reception and into the office's wider breakout space.

Within that breakout space, we punctuated the series of baffles with several suspended rafts. Installed above key communal areas, with the contrast of raft and panel helping to draw people's attention to the designated social zones comprising of lounge seating and high desks. The result is a truly spectacular space that highlights how acoustic

design can be used to create both an audial and visual statement.



Partners:
Maris

BÜHLER, LONDON

Befitting of its status as a global leader, the Swiss-based firm Bühler needed its UK office to be a world-class workspace.

Form Workspace Solutions was brought in to realise this transformation, with a specific focus on flexible working, acoustics and space optimisation.

Given our expertise in these areas, Form approached us to help them out during the refurbishment of the office's first-floor canteen. Aware of the need to make this space an acoustic paradise, we worked with Form to create an eye-catching design scheme that would stop reverberation in its tracks.

To do this, we installed a series of ReSound rafts that, as Class A absorbers, soak up over 90% of the sound that hits them.

These were wrapped in Camira's classic Blazer fabric to create a colourful and playful display that contrasts the restaurant's exposed, industrial style ceiling.

Alongside our acoustic work, we also installed two sets of our market-leading Solo moving wall next to the canteen, to create a flexible area that could be used for meetings or socialising, depending on the situation.

This not only improved the use of space in the building – a key part of the design brief – but it also gave Bühler's staff the ability to work and socialise in an area that could easily be changed to meet their needs.

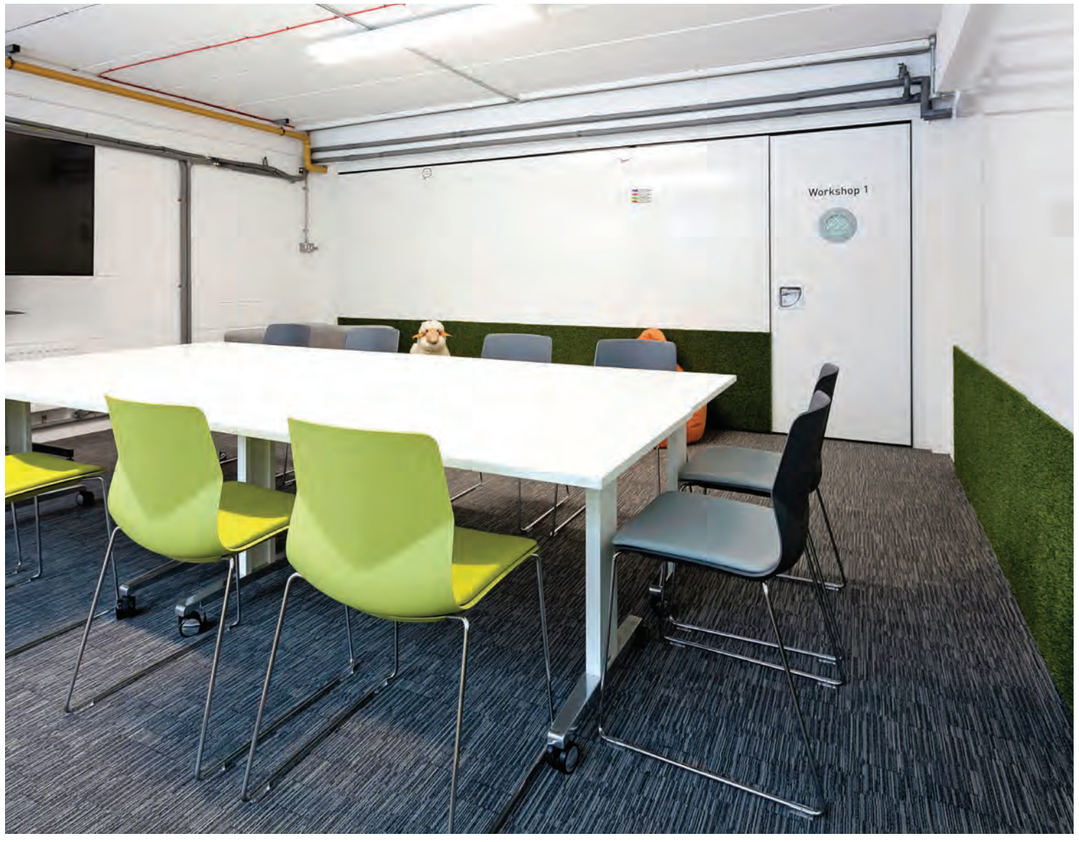
Partners:
Form Workspace Solutions

NATS, SOUTHHAMPTON

NATS is a global leader in air traffic control and airport performance.

When they appointed Ci3 to upgrade their Southampton-based offices to reflect their status as industry leaders, they wanted an interior consisting of natural-looking materials, such as wood and grass. When the requirement for a moving wall surfaced, Creatif was brought in to provide something a little different: a faux grass finish.

Unusual? Yes. But that isn't a problem when you're a UK manufacturer known for providing creative solutions. The end result is an acoustic operable wall which divides space in seconds, with a truly unique finish that matches the rest of the interior.



Partners:
Ci3

SCATTERGOOD & JOHNSON, LEEDS

For its refurbished headquarters in Leeds, Scattergood & Johnson – one of the UK's biggest distributors of electrical products – wanted a design-led space that was bright, bold and playful.

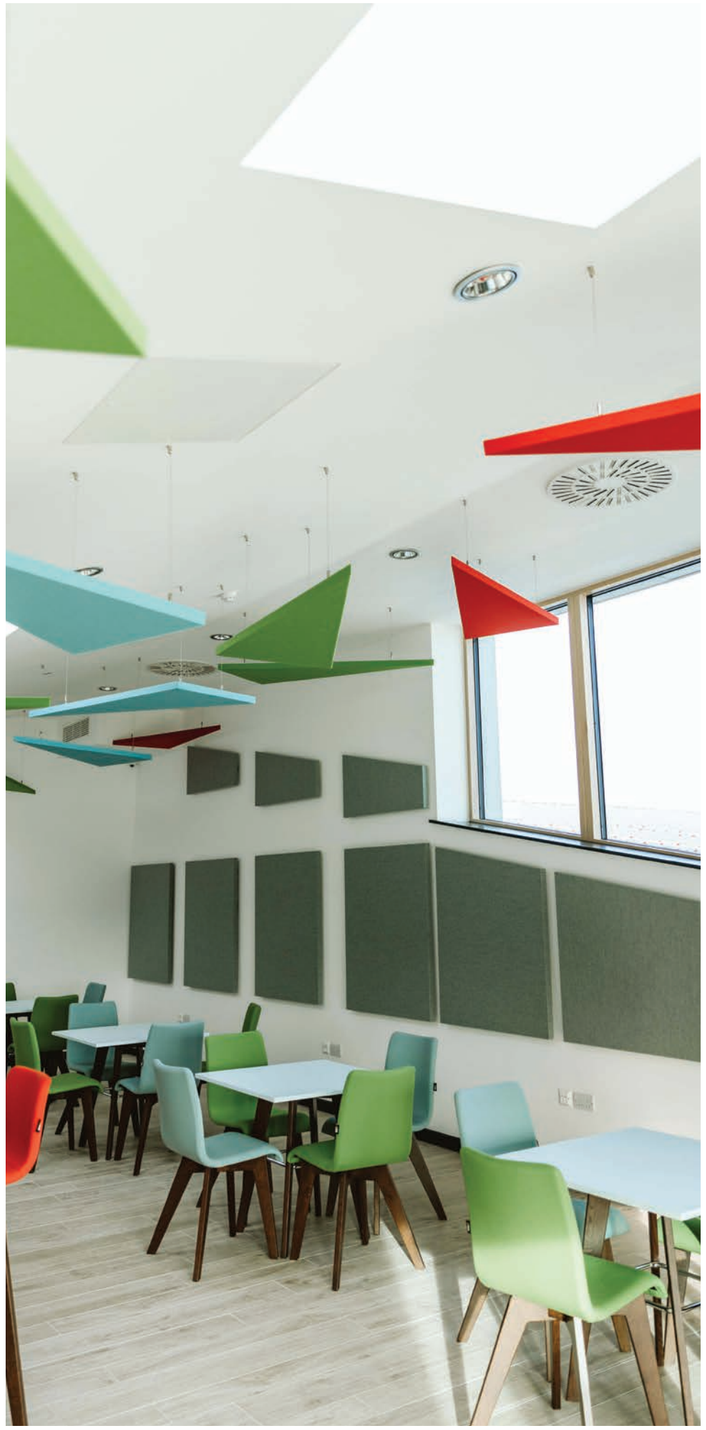
The company worked with Vergo UK and other partners to achieve this, and we were delighted to have been brought on board to help make the firm's breakout area an acoustically perfect one.

From initial plans and research, it became clear the main breakout and dining area would suffer from extremely high levels of reverberation.

After discussing the problem with key stakeholders, we set about transforming the aesthetics and acoustics of the space. The brief stated we had to be bright and creative, and keep reverberation time to a minimum.

We're no strangers to being bright and creative, and working in conjunction with all key stakeholders, our design team formulated the perfect acoustic solution.

Our plans called for a series of monochrome acoustic panels spread across the width of one wall. These ascended and then 'broke free' transforming into various brightly coloured, triangular ceiling rafts. Suspended from the ceiling, these gave the impression of kites gently floating in the sky, showcasing the audible and visual impact of designled acoustics.



BIRKDALE, HIGH WYCOMBE

Established in 1982, Birkdale has undergone a radical transformation since its formation with the Buckinghamshire-based firm evolving to become one of the UK's leading suppliers of gate and fencing accessories.

In 2018, Birkdale opted to renovate its headquarters in High Wycombe and knowing our reputation, they asked for our help. With a large, open plan sales office and neighbouring breakout space dominating the design, the potential for reverberation and a lack of privacy was high.

To mitigate this, we implemented a number of solutions, from acoustically-rated moving walls to wall and ceiling panels.

The main part of the sales office is normally populated with people, all making phone calls and going about their daily business.

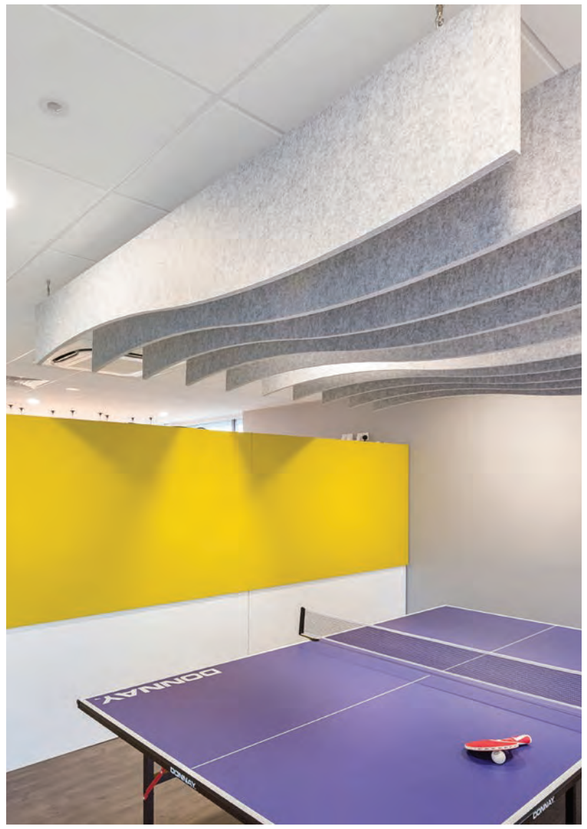
Naturally, witin an open plan space such as this, all those conversations can blur into one, causing distractions, reducing privacy and potentially leading to a feeling of overwhelm at work.

To address this, we installed lattice-shaped Whisper rafts over the main sales office and combined this with a decorative Acoustic aRT panel to help catch and stop noise travelling.

To help further guard against the threat of distractions, inaudibility and a loss of productivity, we also equalised ambient sound levels by installing Humm, our digital sound masking system.

Hexagonal ReSound panels, matching Birkdale's brand colours, lined the walls of two dedicated client-facing meeting rooms.

In the boardroom, 3D tiles were carefully positioned to create an acoustically optimal space, alongside one of our market-leading Solo acoustic moving walls, which helps to configure the space when required in addition to minimising noise transfer when closed.



Partners:
Hannah Nardini

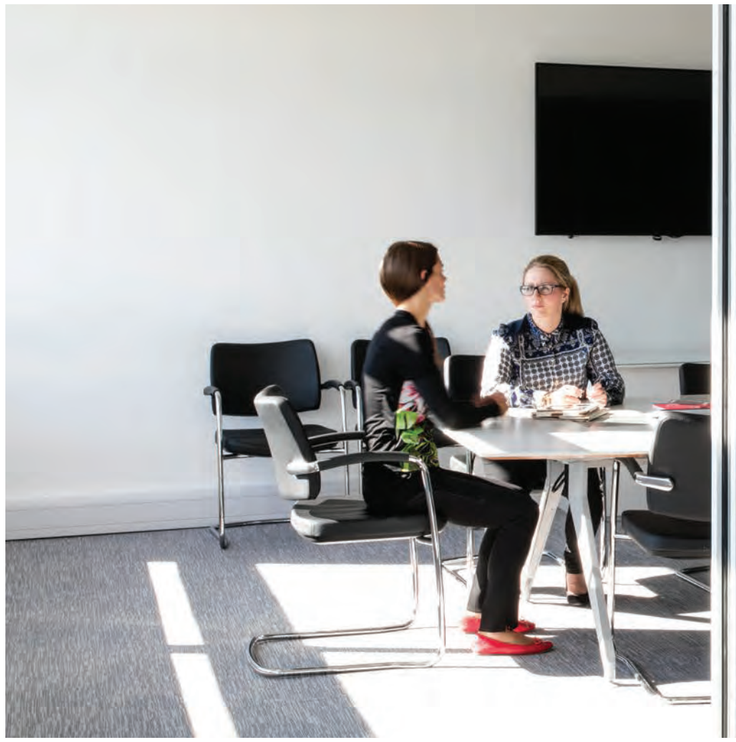
CBRE, BRISTOL

The Commercial property consultants at CBRE advise more clients than any other commercial property adviser. This global company was ranked at 363rd in the 2014 Fortune 500, and was the highest-ranked company in the real estate sector.

Following a period of sustained growth, CBRE now occupies the top two floors of Clifton Heights, a 14-storey tower block in Clifton, Bristol. The 8,000 sq ft penthouse offices offer spectacular views of the city. Interaction was appointed to bring CBRE's new-found offices in-line with their status as a market-leader.

A crucial part of Interaction's design brief was to reflect the company's pride in their Bristol base. With the need for a moving wall to separate two meeting rooms, Creatif was approached due to our vast experience in manufacturing and installing operable walls with bespoke vinyl printed graphics.

The outcome was a stunning, custom-printed black and white designs of Bristol's famous Grade I listed Avon Bridge and the SS Great Britain, both of which span the width of all six operable panels. And of course, as an acoustically-efficient Creatif product, the end result truly does sound as good as it looks.



Partners:
Interaction

BSI, LONDON

The BSI Group is the national standards body of the UK and knows a thing or two about making excellence a global standard.

Recently, it had become clear that the Group's main meeting space, the G1 Theatre in Chiswick, was unable to meet the demands of a modern workspace and its users.

The hall's circular shape, a dome shaped recess and the abundance of wood-panelled ceiling tiles created a poor acoustic environment that made it nigh on impossible to host large-scale meetings and video conferences.

After visiting the site and reviewing the design proposals, we agreed on the necessary steps to make the space fit for purpose. The wooden tiles were ripped out and within the confines of the elliptical recess, we fitted 142 ReSound baffles.

These Class A acoustic absorbers were fabric wrapped and, per the plans, were all of varying lengths. This meant that accuracy was vital at all stages of this project, and our expert team was more than up to the task.

The production and installation of all the fabric-wrapped baffles were completed successfully, with the finished work transforming the facility into one that can hold over 100 people and host a variety of events.

In short, we helped deliver a modern conference facility befitting of the BSI Group's world-leading status.

Partners:
Commercial Interiors

CAPCO, EDINBURGH

Capco are a worldwide presence, actively transforming the future of finance to create a resilient market of transparency, trust and capital strength.

Their Edinburgh offices are the most recent addition to the Capco family, serving the Scotland and Northern UK markets locally. We firmly believe that industry innovation – no matter what sector – stems from innovative employees working in an innovative environment.

This is why Skim, our elegant sliding panel system, fitted the bill perfectly when Creatif were approached to provide a lightweight room divider to separate work and break-out areas within Capco's offices.

AUTO TRADER, LONDON

After working together to successfully refurbish Auto Trader's premises in Manchester, Wagstaff Interiors brought us back on board to help remodel the firm's London office in Kings Cross.

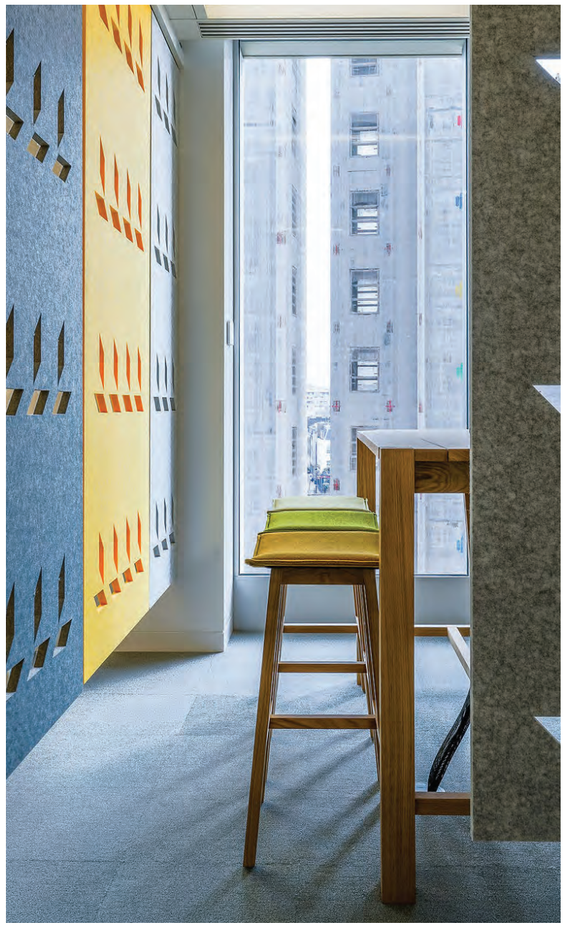
A key part of Wagstaff's brief was the need to reduce the floor space by 5,000 sq. ft while keeping the office's focal point – a series of suspended Mini Coopers. This called for the clever use of the remaining space and although tinkering with cars isn't our speciality, delivering a flexible working area is.

To provide that agile space, we set about on our own mini adventure and installed a series of Float systems to create an area that can be adapted and altered within seconds.

When closed, these individual 'rooms' provide multiple spaces for group working and small-scale meetings.

Yet, when opened up, they combine to create a much bigger area for Auto Trader's staff to use for conferences and larger social gatherings.

As in Manchester, all of the Float panels supplied were made out of our lightweight polyester acoustic material, Whisper, and featured the same pattern to provide a clear link between Auto Trader's northern and southern offices.



Partners:
Wagstaff Interiors Group

ACQUIA, READING

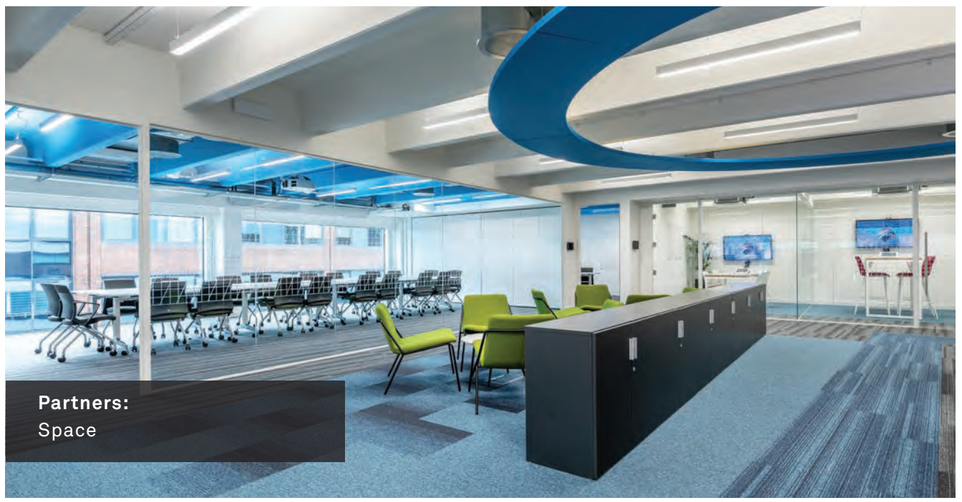
In late 2018, the US-based software and services firm Acquia opted to move its European headquarters into a larger office space in Reading, and fit out specialists Space & Solutions was contracted to oversee the project.

Within Reading's prestigious business complex The White Building, the change of premises was described by co-founder Dries Buytaert as "an exciting move", and with good reason: The new space reflected the company's rapid expansion in the UK and on the continent.

We were asked to help make this new marquee office an acoustically perfect workspace and ensure the solution perfectly matched Acquia's corporate identity

The result was a large, teardrop-shaped raft that drew inspiration from Acquia's primary brand logo.

Located above the main reception area, drinks counter and town hall hub, the Class A absorber soaks up sound, to create an acoustically comfortable breakout space in the middle of a vibrant office.



Partners:
Space

PRODUCT MADNESS, LONDON

Since being acquired by Australian company Aristocrat in 2012, online casino gaming company Product Madness has gone from strength-to-strength. This growth resulted in the need for bigger, better offices for the firm to accommodate and attract top-level talent.

Maris was responsible for the fitout, which featured collaboration spaces and areas to encourage flexible working in abundance.

Amongst the vast array of textures and materials, Creatif supplied and installed a selection of Organics – our decorative, acoustic cork tiles. As well as adding to the office's natural aesthetic, the tiles, as a Class D sound absorber, effectively remove unwanted noise from the office.

Partners:
Maris

IMANAGE, LONDON

iManage transforms how professionals work. The multinational company helps service firms improve productivity and collaboration through a range of integrated platforms and management tools. In 2019, they opted to renovate their UK office and tasked workplace design experts Maris to come up with a brand-new vision for their two-floor space in Shoreditch.

This space, however, had its problems. The office itself had the potential to be an acoustic nightmare due to the unique 'open-sided' floorplate of the upper level which allowed sound to transfer easily between the two floors.

This posed a problem not only for concentration within the open plan office, but for privacy as well. This issue was compounded by the abundance of harsh and reflective surfaces Without treatment, iManage's workforce would have suffered from distraction due to stray and unwanted noise.

Aware of this, a thorough acoustic survey of the space was conducted by an independent third party. Armed with this data, Maris approached us to translate the report into real-world results.

We proposed the use of ReSound, our Class A-rated material, and designed a scheme that delivered on the acoustician's recommendations.

We achieved this by installing a series of 40mm thick ReSound baffles above key acoustic pinch points, such as the canteen and breakout space, to trap sound at source.

Alongside this, we also hung rectangular rafts over the main desking areas and within enclosed meeting rooms to stop sound from transferring and guard against reverberation.

These were all fabric-wrapped in a mixture of blue, yellow and grey materials to match the office's primary colour scheme.

Partners:
Maris

NORTHERN GAS & POWER, GATESHEAD

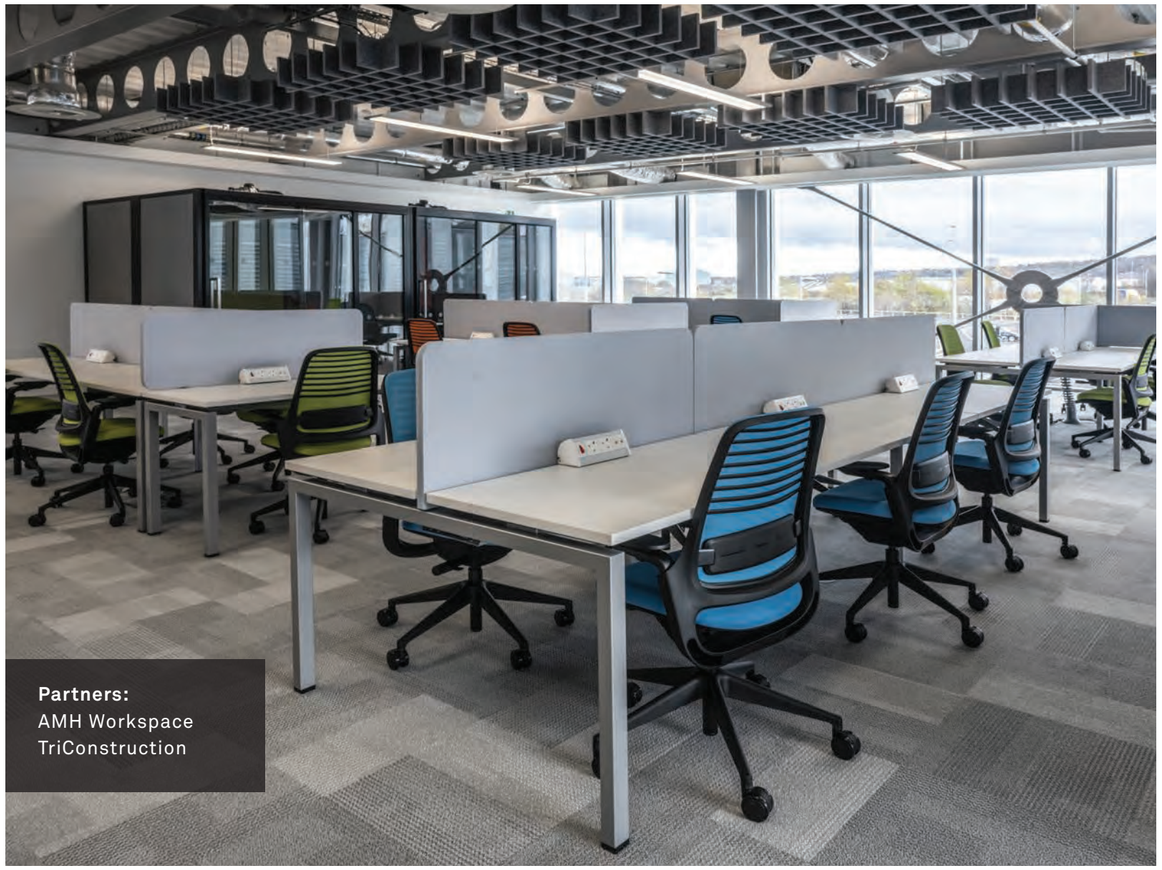
Northern Gas & Power are the fastest-growing business in the North East, and recently took over four floors in the six-storey, state-of-the-art Riga building in Gateshead's Baltic Quarter.

Tri Construction and AMH Workspace were appointed the task of fitting out the 30,000 square foot space.

With an open plan design and so many intended users of the space, Creatif were able to assist in providing a range of acoustic solutions to reduce unwanted noise.

Several suspended ceiling grids – made from our Whisper polyester material – were installed to help trap and absorb excessive reverberation.

In addition, over 100 ReSound acoustic ceiling rafts were also installed to provide Class A treatment to a variety of work zones.



Partners:
AMH Workspace
TriConstruction

QBE, LONDON

In addition to helping to increase collaboration and agile working opportunities, open plan environments can also suffer from excessive reverberation and ultimately levels of noise distraction if acoustics are not considered.

Design and build experts, Denton Associates, were aware of this and enlisted the help of Creatif to provide a number of acoustic solutions.

A variety of ReSound acoustic ceiling baffles (Class A) and Whisper acoustic polyester ceiling rafts (Class C) were installed to absorb unwanted sound within the space while complimenting the biophilic ceiling design.

Finally, a number of suspended screens were installed – also made from our Whisper acoustic polyester with accompanying branding which showcases the QBE logo. The screens act as an effective sound absorber, helping to soak up any sound transferred between two separate working zones, which also providing visual privacy.

Partners:
Denton

TABCORP, LONDON

TabCorp, an integrated gambling and entertainment company, and the global media company News Corp, set up a joint venture to break into the online gambling market in the United Kingdom.

DTo support this, the partnership needed a brand new workspace for 30 existing employees with plenty of space future expansion.

A key requirement of the brief given to fit out specialists Area was that the office – located in The Shard, London's iconic supertall skyscraper – needed to be a standout working area that would attract and retain talent, provide options for flexible working and encourage collaboration across teams.

Creatif assisted Area in achieving this ambitious brief, installing a number of moving wall systems to deliver the flexible space and coworking areas.

A Domino moving wall, combined with a Solo solid panel system, was used to create flexible segregation inside the main meeting room. The Domino wall was finished in a unique combination of yellow glass and black laminate panels, and came with integrated pass-doors and black powder-coated frames.

This meant the Domino had the appearance of a fixed wall, yet provided users with the ability to open and close the meeting rooms from the central office area.

Around the central town hall space, there was a need for a sliding panel system that provided a surface to write on, and Float – our agile moving panel system – was the obvious sytem of choice.

A black head track was suspended below the ceiling (designed as a feature) to support the white, writeable sliding glass panels. Stoppers were also fitted to the panels to enable them to be fixed at any point around the town hall space.

When speaking about this 7,000 sq ft project, Area said: "With no requirement for client-facing facilities, Tabcorp's new workspace has been exclusively designed for their staff.

"Upon entering the space, employees are welcomed into a central collaboration area and tea point. "This has been designed to encourage and aid communication and provides a number of working opportunities. Additionally, all fixed desks have been located along the window perimeter to ensure every employee has a great view of the City of London.

"This project is an example of efficiently utilising the available space. The floorplate space planning is designed to maximise flexibility using moveable walls, screens and a flexible furniture solution. All have been installed to ensure the space can be used for informal catch-ups, town hall meetings, as well as eating and entertainment space."

Partners:
Area

THALES E-SECURITY, CAMBRIDGE

Thales e-Security is a gloabl leader in providing advanced data security solutions and services. Part of the globally known Thales Group, the company securely looks after an estimated 80% of all point of sale (POS) transactions worldwide.

The company recently made the decision to locate its new ‘Excellence Centre’ at CB1, a vibrant new city quarter being developed around Cambridge’s rail station, right in the heart of the UK’s blossoming science & technology scene. The 27,600 sq ft space is home to more than 100 specialised engineers, and is described by Thales as being a “world-class workspace that provides employees with a modern, flexible environment that encourages smart working.”

Whilst flexible environments are great for collaboration, if acoustics are not properly considered during the design phase, sound can have a negative effect on staff productivity.

ReSound acoustic ceiling rafts and baffles from Creatif help eliminate noise distraction and, particularly on this occasion, further enhance the visual appeal of this truly unique space, thanks to their bold fabric-wrap finish and the help of some sleek lighting.

Partners:
Overbury

ANGLIAN WATER, LINCOLN

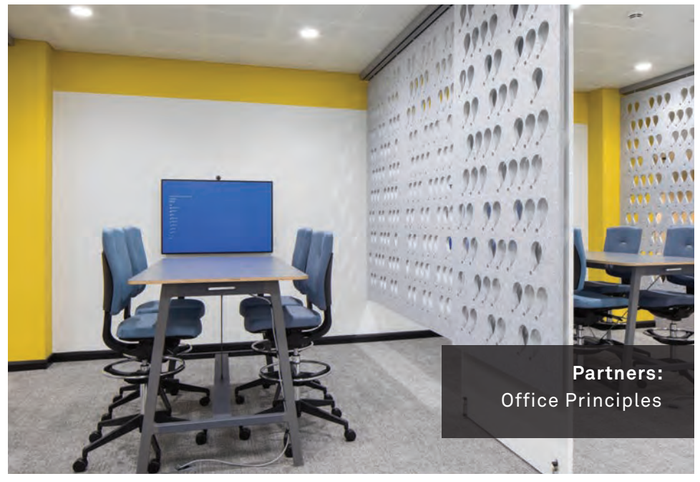
Based at Whitham Park House in Lincoln, Anglian Water sought expansion to an adjacent building and fit-out experts Office Principles were tasked with delivering the 20,000 sq ft project.

According to Office Principles, “The designers worked with the client to create two distinctive working areas. One wing was orientated to workstations and activity-based working, for engineers and the other hosted a more collaborative environment, housing the main cafe, washrooms, agile working zones, sofas and quiet booths.”

Thanks to a long history of collaborating on successful projects, Creatif were approached to deliver several workspace solutions to fit the needs of this brief.

Open plan working presents many acoustic challenges, negated by our ceiling hung Whisper acoustic baffles which help to absorb unwanted sound within the space when in use.

Made from 100% recycled polyester, our eco-friendly Whisper material was also present amongst a selection of Float panels – lightweight screens which allow for division of space quickly and easily. The water droplet cut-out pattern demonstrates Whisper’s versatility and adds some subtle branding to the space. In addition, several writable panels installed help promote agile working.



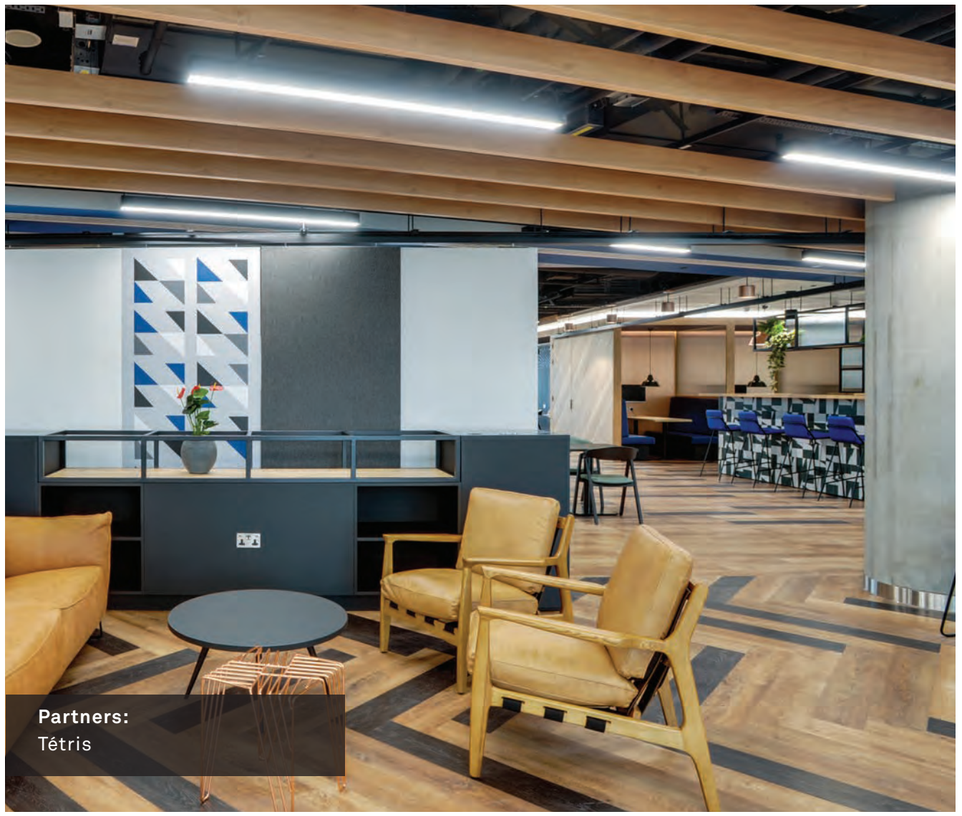
Partners:
Office Principles

GLOBAL MKTG LEADER, LONDON

Creatif were approached to provide a space division solution that allowed for multiple configurations within one of the open plan spaces on this project for the design and build experts at Tétris – and delivered in the form of Float, our agile sliding panel system.

With Float, interior spaces can be transformed in so many ways, creating contemporary, flexible environments that are perfect for activity-based, agile and collaborative working.

The lightweight panels can be moved and locked into place in seconds, with a variety of panel designs which compliment the interior of the space.



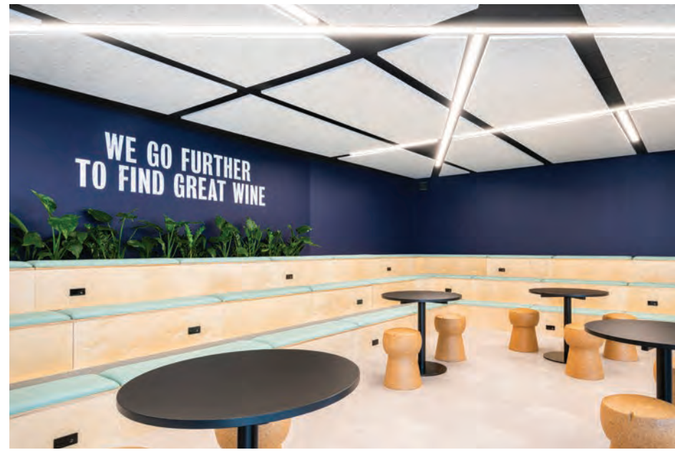
Partners:
Tétris

DIRECT WINES, THEALE

Creatif was approached by Bloc Commercial Interiors to provide a number of flexible space and acoustic comfort solutions after being appointed to fit-out the new HQ for leading UK-based alcohol retailer, Direct Wines.

Our Float gliding panel system was used as a flexible space division solution, helping to separate two of the larger zones within the space – displaying colourful on-brand graphics to match the interior.

Finally, to combat any potential noise issues within the breakout area in this space, a selection of Whisper acoustic ceiling rafts were installed.



Partners:
Bloc Commercial Interiors

MOTABILITY, LONDON

When the fit out experts at Area were tasked with creating a brand new workspace for Motability Operations, they approached Creatif to provide three separate moving wall systems to fit three very different space division needs.

Our Float gliding panel system not only helps to divide two large and densely populated areas within the space, but also provides collaborative working opportunities thanks to the writable surfaces. Glazed sections at the top and bottom of each Float panel allow for light transfer.

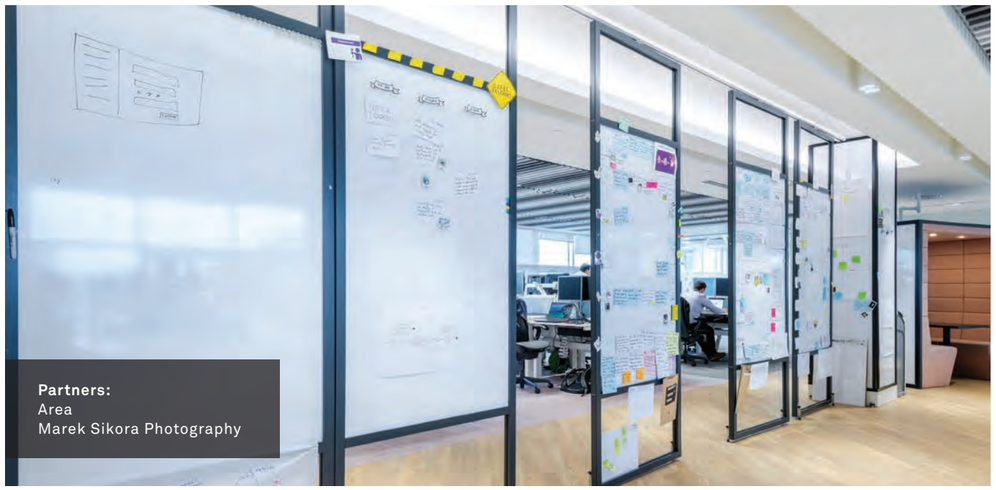
The lightweight and easy-to-move panels move along a single ceiling track, and can be neatly stacked away when needed without any obstructive floor track. Simple foot bolts allow the panels to remain securely in place when required.

Next, our Linera straight sliding doors – finished with a natural wood to compliment the interior – were used to create privacy within a team meeting room.

Sliding into a pocket parallel with the room's exterior wall, Linera can be completely hidden from view to create one large, open space when the occasion calls for it.

Finally, our market-leading Solo acoustic moving walls were installed to help divide an open plan area and small meeting room.

This Solo system also features panels with writable surfaces, but in addition provides the highest levels of protection of sound transfer available by significantly reducing noise transfer when fully closed.



Partners:
Area
Marek Sikora Photography

DASHWOOD, LONDON

Collins Construction approached Creatif during the 2020 fit out of this exemplary workspace located at Dashwood to provide several acoustic and space division solutions that complimented the visual design.

To increase the acoustic comfort within several open plan areas, over 50 acoustic ceiling rafts made from our Whisper acoustic polyester were installed to soak up unwanted sound within the space.

To match these minimalist baffles, Whisper was also used as a base material for a selection of vertically suspended screens to help separate the space into different zones and provide some much needed visual privacy in addition to the acoustic benefits offered.

Finally, an arrangement of groove tiles were installed within the offices meeting rooms, once again demonstrating the tremendous versatility of Whisper as a material for creating workspace solutions.

Partners:
Collins Construction
Image Works (London)
Trehearne Architects

TALKTALK, SALFORD QUAYS

Being one of the UK's largest phone, broadband and TV providers, TalkTalk is a brand that needs no introduction.

Creatif were fortunate enough to be involved with the original fit-out back in 2016 when TalkTalk agreed to take 106,000 sq ft of the landmark MediaCityUK development Soapworks, located at Manchester's Salford Quays, on a 15-year lease.

Global commercial real estate services leaders CBRE approached Creatif more recently with the need a space division solution that would encourage collaborative working.

Float, our agile moving panel system, was chosen as it would allow TalkTalk's staff to quickly configure spaces. Writable panels help further enable and promote agile working within this open plan space.

In addition, a combination of blue and grey panels made from our eco-friendly Whisper material – which contains 65% recycled plastic bottle flake – provide both visual and acoustic privacy when the space is in use.

Partners:
CBRE
Cloud9 Photography

« Shaping Perfect Workspace »

« CREATIF PROJECT COMPENDIUM »

For further blogs, videos, case studies,
knowledge base articles, product information and
more, please visit our website:

www.creatif.org.uk

STAY CONNECTED

instagram.com/creatifap

linkedin.com/company/creatif-architectural-products

twitter.com/creatifap